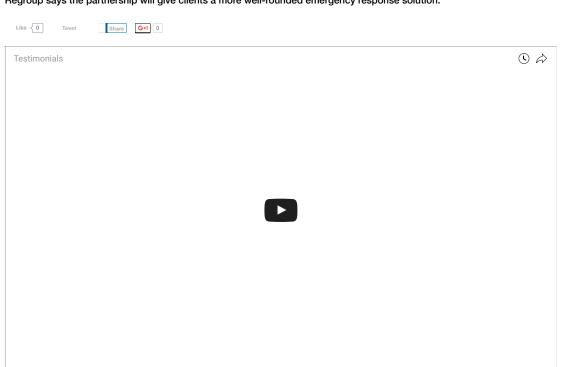




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Regroup Mass Notification Partners with CGPGMG

Regroup says the partnership will give clients a more well-rounded emergency response solution.



By CS Staff · April 28, 2016

Regroup Mass Notification, an emergency and mass communication technology company, announced on April 27 the creation of a strategic alliance with CGPGMG LLC, active shooter and domestic terrorism prevention experts.

The new partnership will cover both aspects of successfully responding to a crisis: notifying the public about the situation and ensuring the right steps are taken to guarantee people's safety.

According to Regroup, combining CGPGMG's critical response expertise with Regroup's communication platform will better prepare clients to react amid an active shooter and effectively utilize mass communication technology during the event. Disseminating crucial information and instructions in a timely and reliable manner will ensure the right procedures are followed and lives are saved, the company says.

"The best outcome of any active shooter event is that it ends without any casualties," says Chris Grollnek, co-founder and CEO of CGPGMG. "We know that the average active shooter event ends in seven minutes, while it takes police an average of 14 to 17 minutes to arrive on the scene. It is therefore critical that institutions take the lead in communicating with employees and other key constituents, and provide them with rapid notification of the event, as well as actionable instructions for staying out of harm's way.

"By partnering with Regroup, we've found a communication solution that when combined with our training, we feel will save lives."

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